



Lucy Chen

Junior graphic designer

Demographics



26



Master's



Australia



Single



Graphic designer

Bio

Lucy is a 26-year-old recent graduate who just started her first job as a graphic designer at a startup. She is passionate about design and constantly seeks opportunities to improve her skills and expand her knowledge. She's a quick learner and eager to take on new challenges, but she feels overwhelmed by the complexity of some of the software.

Motivations

Lucy aims to enhance her design skills and stay updated with the latest design trends and techniques. She wants to advance in her career and take on more challenging projects. Lucy always seeks tools and resources that can help her streamline her design process and work more efficiently.

Pain Points

As a junior designer, Lucy may encounter difficulties in tackling complex design tasks and implementing advanced design techniques. She also feels stressed staying updated with new software and tools. Working on multiple projects simultaneously often leaves her with limited time to explore and learn new skills.